

**CYNDY MONTGOMERY AMONG TOP 500 FINANCIAL ADVISORS IN U.S.  
SELECTED TO ATTEND *BARRON'S TOP WOMEN ADVISORS SUMMIT***

*Exclusive Conference Designed to Promote Best Practices and Generate New Ideas across the Industry*

**DALLAS, Texas, Dec. 8, 2014** – Cyndy Montgomery, founder and president of Red Oak Financial Group in Dallas, Texas and registered representative of Lincoln Financial Advisors Corp., was recently one of 500 female advisors invited to attend the eighth-annual *Barron's Top Women Advisors Summit*, an exclusive conference aimed at sharing best practices, generating new ideas across the industry, and advocating the value of financial advice to the investing public. Held on Dec. 3 – 5 in Palm Beach, Fla., the conference was attended by *Barron's* “Top 100 Women Financial Advisors” and a select group of additional female advisors representing the top level of performers within participating firms.

Attendees heard from keynote speakers and participated in workshops exploring current issues from business development and succession planning to wealth management strategies and market outlook.

“Industry conferences such as the Barron’s Top Women Advisors Summit help us provide better services, products, and solutions to our clients,” said Montgomery. “Our industry is one of constant change and it’s very important for advisors to keep up with new processes and planning ideas by sharing best practices with other professionals.”

Montgomery has more than 15 years of professional experience advising clients in the areas of wealth management, financial planning, and retirement planning. In 1999, she founded Red Oak Financial Group, an independent financial advisory firm. In addition to her practice, Montgomery is a member of the Financial Planning Association and sits on the Board of Trustees for Girls Incorporated of Metropolitan Dallas Foundation. She serves on the advisory board of the Financial Services M.B.A. program at the University of Dallas and is currently an on call instructor in the Southern Methodist University Certificate Program in Financial Planning.

“On the long list of to-dos, determining when to retire is usually on the bottom of everyone’s list,” Montgomery noted. “As financial advisors, we make retirement planning a priority to ensure our clients’ financial goals can be achieved.”

Montgomery holds the CERTIFIED FINANCIAL PLANNER™ (CFP®) certification. She received a bachelor of science degree in accounting from the University of Arkansas in Fayetteville, Ark. and a master of business administration degree with a financial services emphasis from the University of Dallas in Irving, Texas. She holds FINRA series 7 and 66 registrations.

Montgomery’s office is located at 14911 Quorum Drive, Suite 300, Dallas, Texas.

**About Barron's Top 100 Women Financial Advisors**

The "Barron's Top 100 Women Financial Advisors" is a select group of individuals who are screened on a number of different criteria. Among factors the survey takes into consideration are the overall size and success of practices, the quality of service provided to clients, adherence to high standards of industry regulatory compliance, and leadership in "best practices" of wealth management. Portfolio performance is not a factor.

**About Lincoln Financial Network**

Lincoln Financial Network (LFN), the marketing name for Lincoln Financial Advisors Corp. (LFA) and Lincoln Financial Securities Corp. (LFS), is the retail wealth management business of Lincoln Financial Group (LFG). Consisting of approximately 8,400 agents, representatives, and full-service financial planners throughout the United States, LFN professionals offer expertise through planning and advisory services, retirement services, life and long-term care solutions, annuities, investments, and trust services to affluent individuals, business owners and families. Affiliates are separately responsible for their own financial and contractual obligations.  
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