



Fusion Pointe

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Fusion Pointe Launches Mentoring Program

Venture Development Organization Connects Early-Stage Entrepreneurs
With Experienced Mentors to Help Grow Young Ventures

NAPLES, Fla. (Dec. 15, 2015) – On November 9, Southwest Florida venture development organization, [Fusion Pointe](#), launched its unique nonprofit entrepreneurial mentorship program with an orientation session at Miromar Lakes and Golf Club in Estero, FL.

Eight early-stage founders attended the event, presenting a summary of their companies to a group of thirty mentors who will be matched with the companies according to fit. Companies entering the program receive one to four mentors, depending on their needs. This approach provides entrepreneurs with advice and critical experience in areas such as sales, marketing, venture capital/angel fundraising, board formation/management and human resources.

“We could not be more pleased with the turnout and outcome of the event,” said Fusion Pointe Executive Director Rob Strandberg. “Our team of 30 highly successful mentors – including experienced investors, business veterans and serial entrepreneurs – saw eight top-flight companies that can make a real impact on our local economy with the right assistance. They all came away impressed and excited about the prospects of the entrepreneurial companies here in Southwest Florida.”

“Every entrepreneur that presented expressed that they could not have imagined an opportunity like the Fusion Pointe Mentoring Program,” added Strandberg. “The event was proof that the Southwest Florida entrepreneurial ecosystem is on the cusp of blossoming into a formidable driver of economic growth.”

Founded by a dedicated group of private, public and philanthropic leaders, Fusion Pointe is the place where entrepreneurs, mentors and investors come together to ignite Southwest Florida’s regional economy and create jobs. The organization’s mentoring program—developed in partnership with Cleveland-based [JumpStart Inc.](#)—is helping to increase the number of investment-ready companies in the region, so they can grow and hire more aggressively.

For more information, visit www.fusionpointe.org