

JAMES WESTERMAYER OF SPECTRUM WEALTH PARTNERS JOINS THE RESOURCE GROUP OF LINCOLN FINANCIAL ADVISORS

The Resource Group (TRG) is a Nationwide Network of Top Planners within Lincoln Financial Advisors Working Together to Drive Practice Development and Provide Industry-Leading Service to Clients

SAN RAMON, CA, MARCH, 2016 — For the 10th consecutive year, James Westermeyer, Partner at Spectrum Wealth Partners and registered representative of Lincoln Financial Advisors Corp., was selected to join The Resource Group (TRG), an invitation-only, nationwide network of the top 200 planners within LFA. James is a Lifetime Member of TRG.

The goal of TRG is to collaborate, share intellectual capital – including financial planning expertise, resources, networking opportunities, and practice management strategies – to help drive practice development among advisors and provide industry-leading service to clients.

TRG is comprised of committees which deliver ideas and actions critical to the success of LFA advisors and their business. James will again serve as a Board Member of the Marketing Committee in 2016, responsible for social media and advisor marketing.

With more than 20 years in the financial services industry, James was a founding partner of Spectrum Wealth Partners in 2012. Prior to joining Spectrum, James served as a Private Wealth Advisor with Sagemark Consulting from 1997 to 2012. James is part of the Financial Planning Association, Business Intelligence Institute, Estate Planning Council, and Million Dollar Round Table associations. He is also a Premier Partner with Lincoln, and a Legacy Certified Advisor.

James attended Oklahoma State University in Stillwater, Oklahoma. He holds a Bachelor of Science Degree in Accounting and Finance, along with his Series 7, Series 24, and Series 63 licenses.

James Westermeyer's office is located at 3000 Executive Parkway, Suite 400, in San Ramon, California.

About Lincoln Financial Network

Lincoln Financial Network is the marketing name for the retail sales and financial planning affiliates of Lincoln Financial Group and includes Lincoln Financial Advisors Corp. and Lincoln Financial Securities Corporation, both members of FINRA and SIPC. Consisting of approximately 8,400 representatives, agents, and full-service financial planners throughout the United States, Lincoln Financial Network professionals can offer financial planning and advisory services, retirement services, life products, annuities, investments, and trust services to affluent individuals, business owners, and families. Spectrum Wealth Partners is not an affiliate of Lincoln Financial Advisors.

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